CLAIMS

1. An ink-jet printhead substrate on which are mounted electrothermal transducers for generating thermal energy utilized to discharge ink and driver circuits for driving said electrothermal transducers, comprising:

a logic circuit for outputting a block selection signal and an element driving signal, which is for each electrothermal transducer in a selected block, at a second voltage amplitude level based upon an input signal of a first voltage amplitude level; and

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a driver circuit for driving the electrothermal transducers in block units based upon the block selection signal and element driving signal from said logic circuit.

- An ink-jet printhead substrate according to claim
 wherein said logic circuit comprises:
- a first converting circuit for converting input data of the first voltage amplitude level to the block selection signal and element driving signal of the first voltage amplitude level; and

a second converting circuit for converting the block selection signal and element driving signal, which are output from said first converting circuit, to the second voltage amplitude level.

An ink-jet printhead substrate according to claim
 wherein said logic circuit comprises:

a first converting circuit for converting input data of the first voltage amplitude level to the second voltage amplitude level; and

a second converting circuit for generating a

block selection signal of the second voltage amplitude
level and an element driving circuit for a selected
block from an input signal of the second voltage
amplitude level obtained from said first converting
circuit.

- An ink-jet printhead substrate according to claim
 further comprising a monitor element for sensing
 state of said semiconductor substrate.
- 5. A method of controlling drive of electrothermal transducers on a substrate on which are mounted electrothermal transducers for generating thermal energy utilized to discharge ink and driver circuits for driving said electrothermal transducers, comprising:

inputting an input signal of a first voltage 20 amplitude level;

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outputting a block selection signal and an element driving signal, which is for each electrothermal transducer in a selected block, at a second voltage amplitude level based upon the signal that has been input; and

driving the electrothermal transducers in block units based upon the block selection signal and

element driving signal from said logic circuit.

6. An ink-jet printhead comprising:

includes:

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discharge ports for discharging ink; and
a substrate on which are mounted electrothermal
transducers provided to correspond to said discharge
ports, and driver circuits for driving said
electrothermal transducers, wherein said substrate

a logic circuit for outputting a block selection

10 signal and an element driving signal, which is for
each electrothermal transducer in a selected block, at
a second voltage amplitude level based upon an input
signal of a first voltage amplitude level; and

a driver circuit for driving the electrothermal
transducers in block units based upon the block
selection signal and element driving signal from said
logic circuit.

7. An ink-jet printhead cartridge comprising an ink-jet printhead and an ink tank filled with ink for being supplied to said ink-jet printhead;

said ink-jet printhead having discharge ports for discharging ink and a substrate on which are mounted electrothermal transducers provided to correspond to said discharge ports, and driver circuits for driving said electrothermal transducers, wherein said substrate includes:

a logic circuit for outputting a block selection

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signal and an element driving signal, which is for each electrothermal transducer in a selected block, at a second voltage amplitude level based upon an input signal of a first voltage amplitude level, and a driver circuit for driving the electrothermal transducers in block units based upon the block selection signal and element driving signal from said logic circuit.

8. An ink-jet printing apparatus comprising an inkjet printhead and a circuit for transmitting a control
signal to said printhead, said ink-jet printhead
having discharge ports for discharging ink and a
substrate on which are mounted electrothermal
transducers provided to correspond to said discharge
ports, and driver circuits for driving said
electrothermal transducers, wherein said substrate
includes:

a logic circuit for outputting a block selection signal and an element driving signal, which is for each electrothermal transducer in a selected block, at a second voltage amplitude level based upon an input signal of a first voltage amplitude level; and

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a driver circuit for driving the electrothermal transducers in block units based upon the block selection signal and element driving signal from said logic circuit.